

FIG. 1

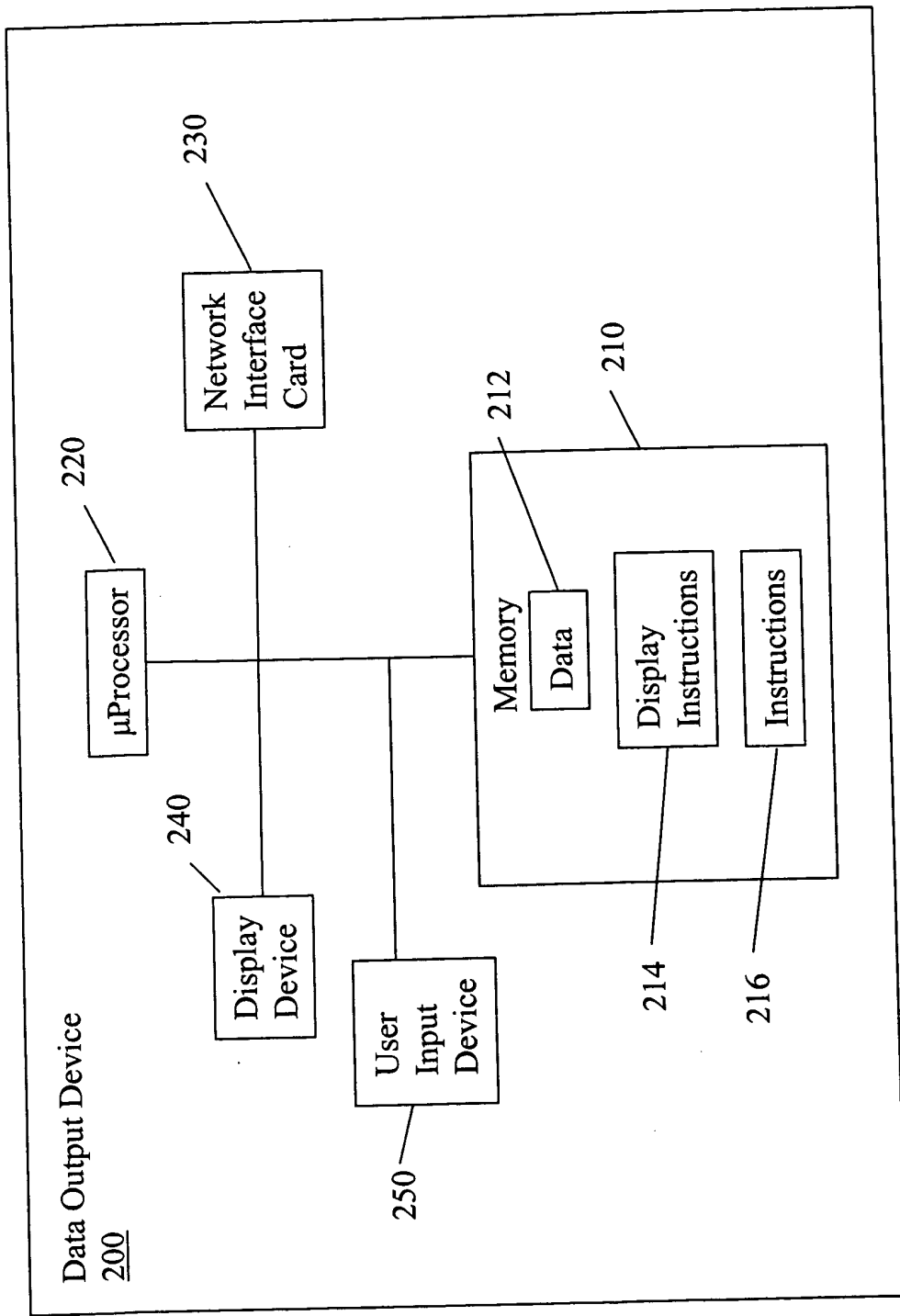


FIG. 2

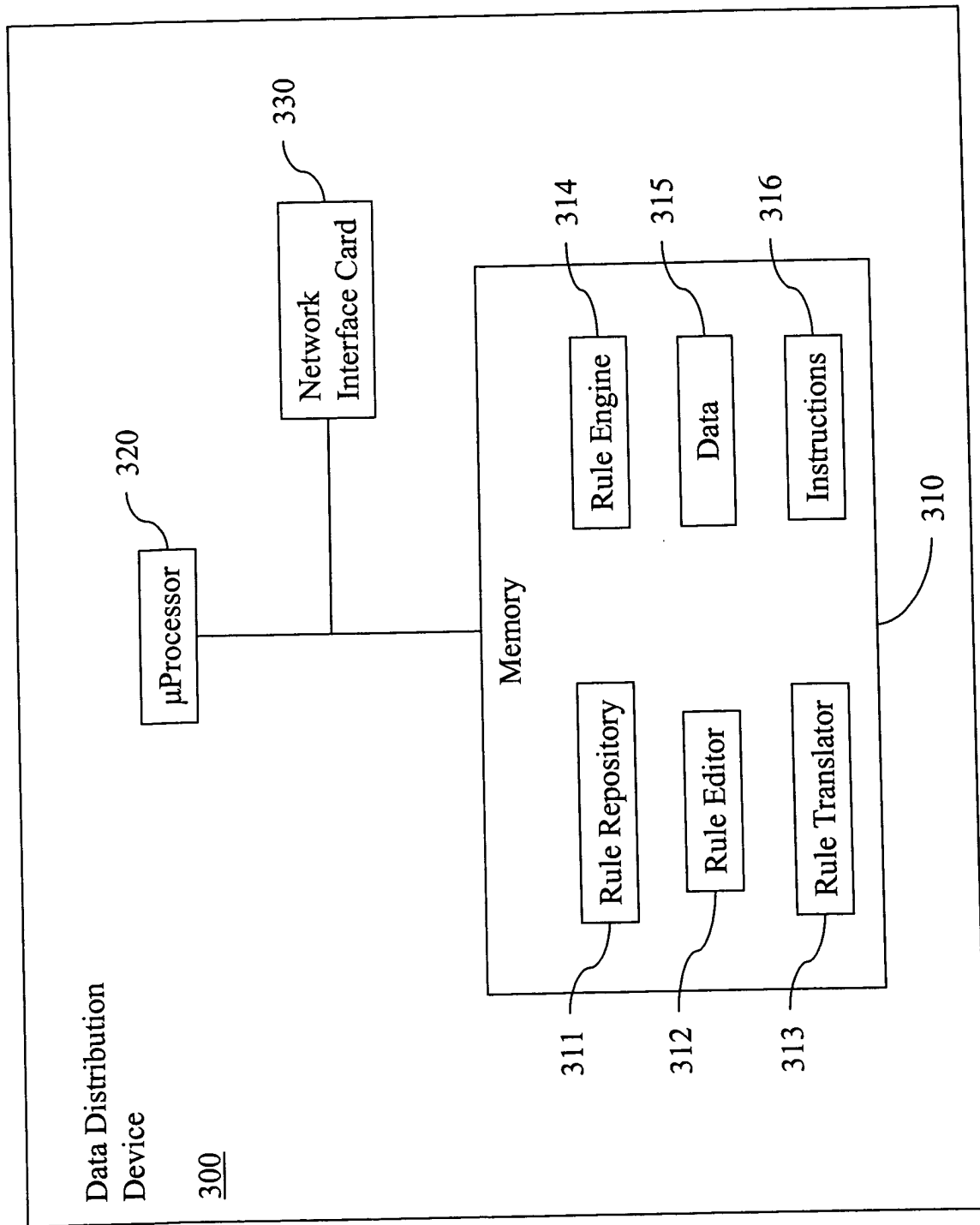


FIG. 3

400

410

Rule Editor: Rule Creation

420a

Rule Template Types:

Promotional

420b

These rules may be used to promote products.

430a

Rule Templates:

Customer/Purchase Type

430b

This rule promotes products based on the type of customer and product purchased...

440

Parameters:

442a

Customer Type:

442b

444a

Purchase Type:

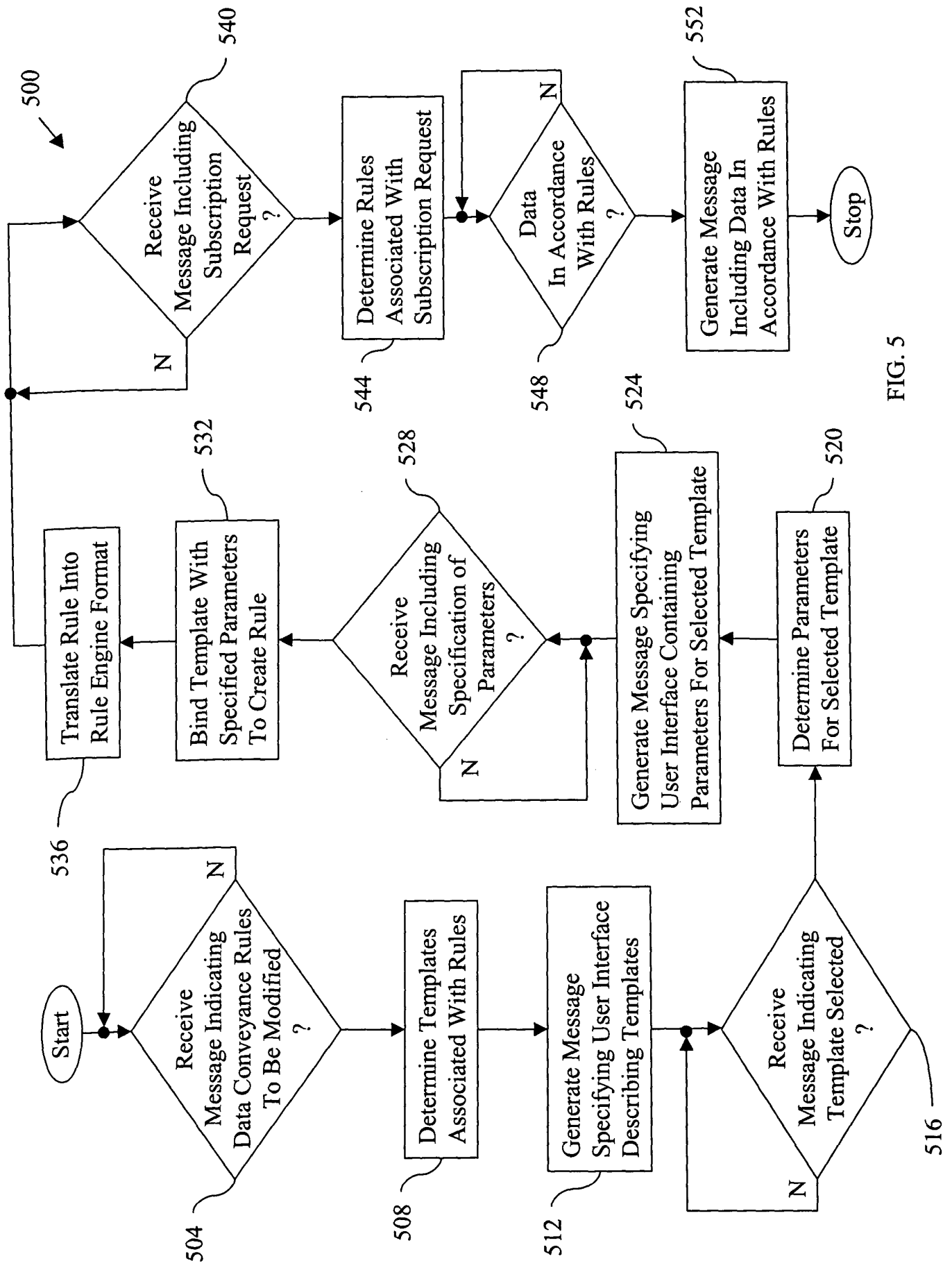
444b

446a

Promoted Product:

446b

FIG. 4



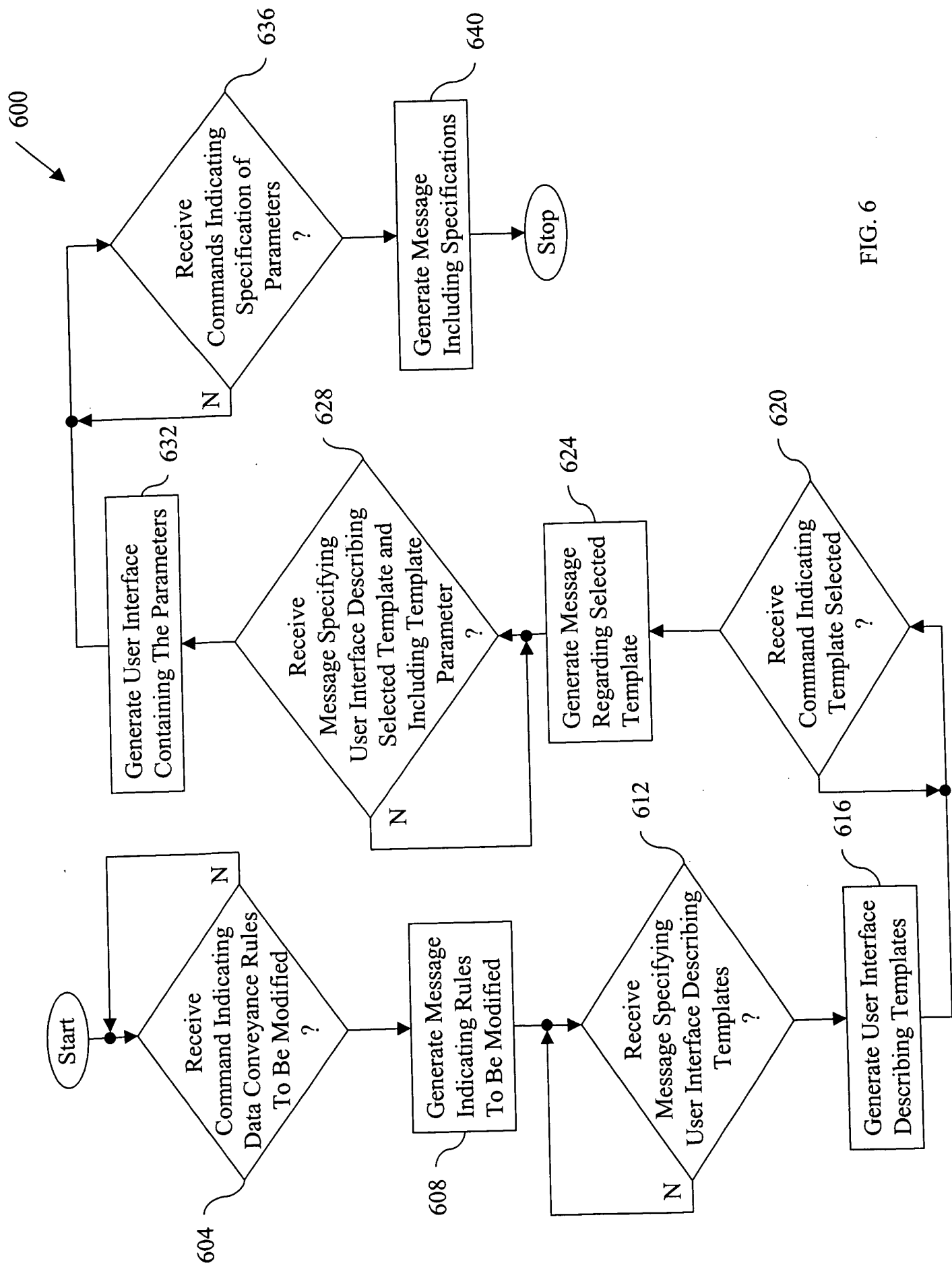


FIG. 6

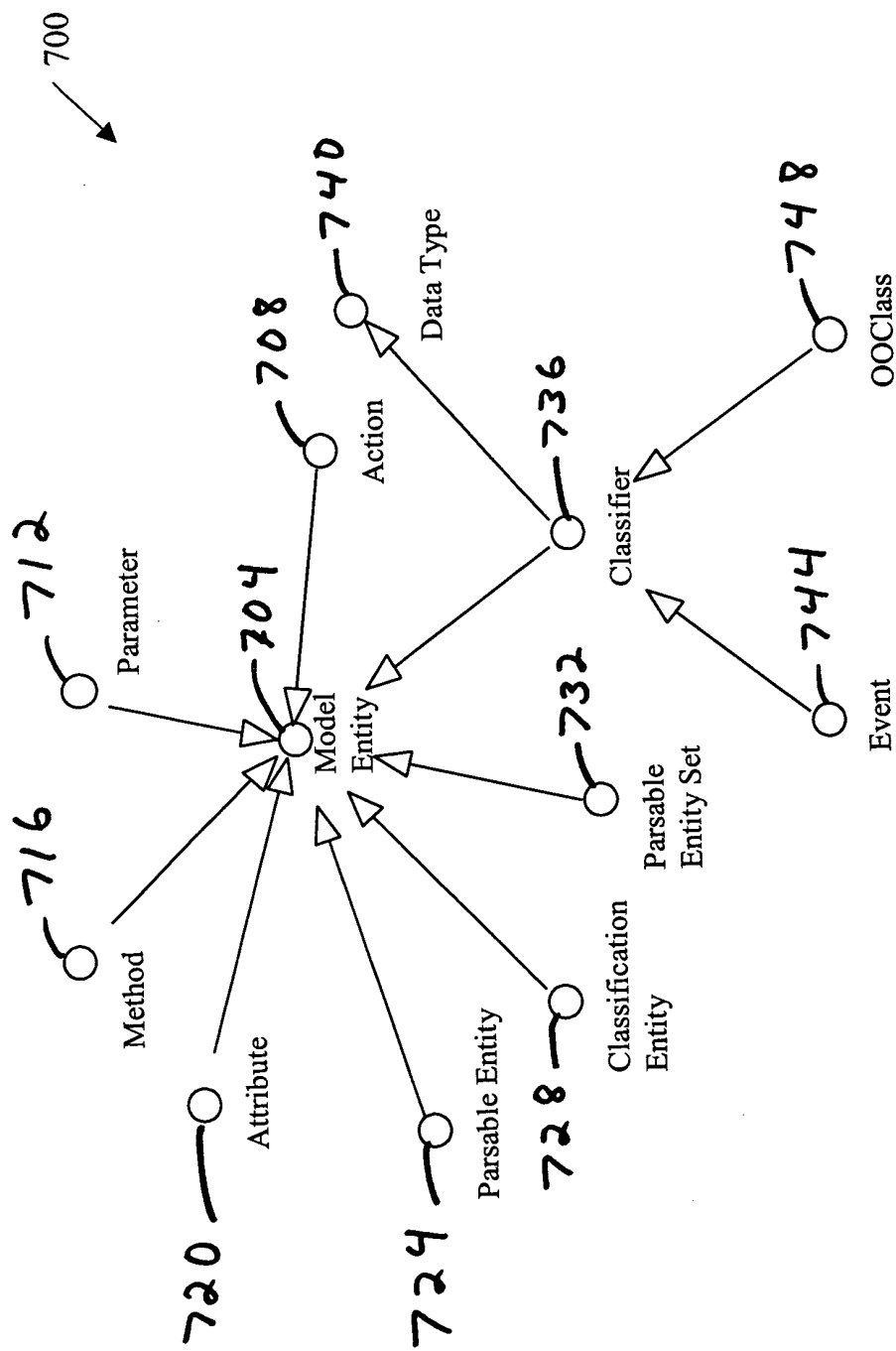


FIG. 7A

700

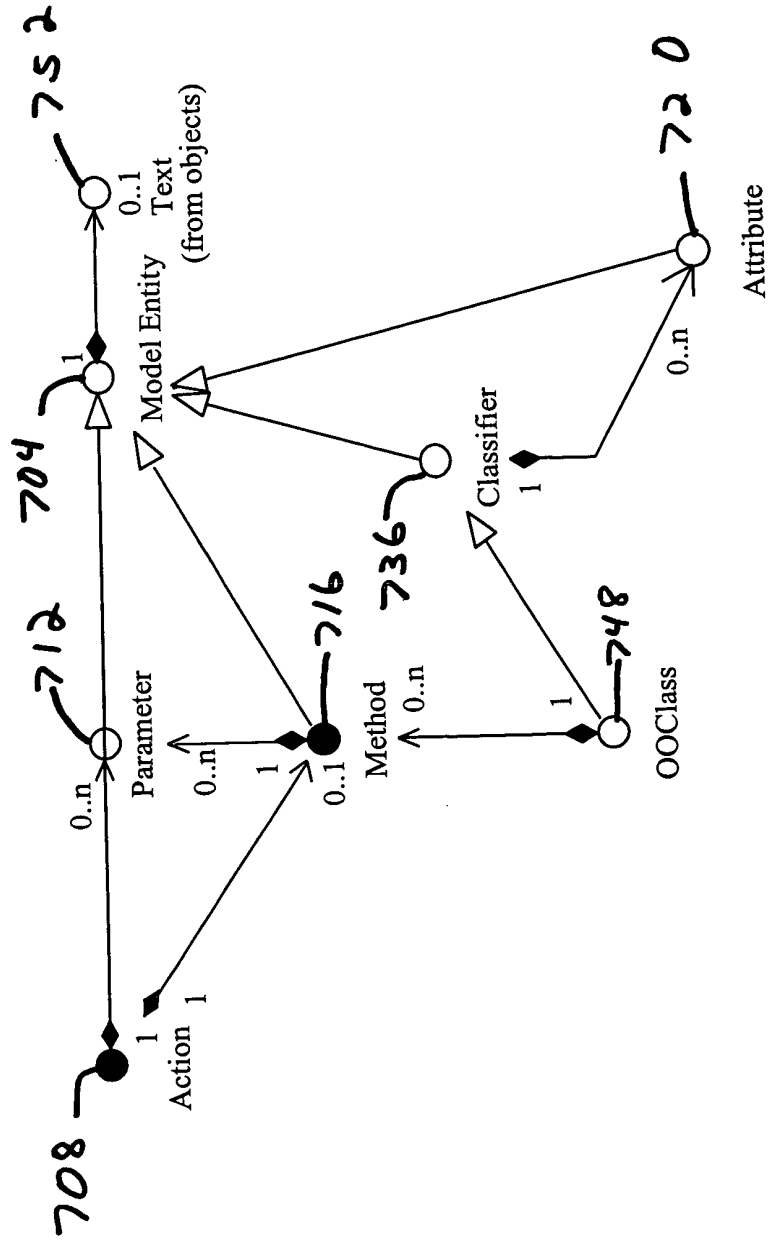


FIG. 7B



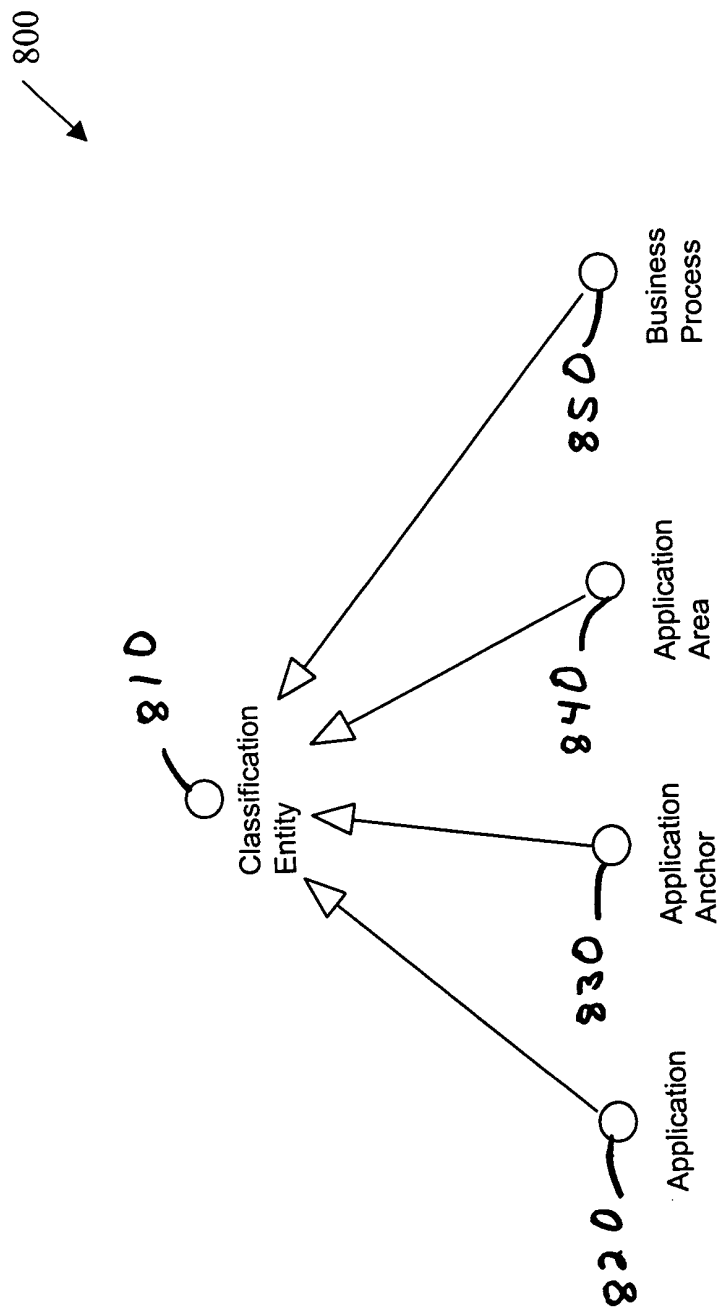


FIG. 8

900

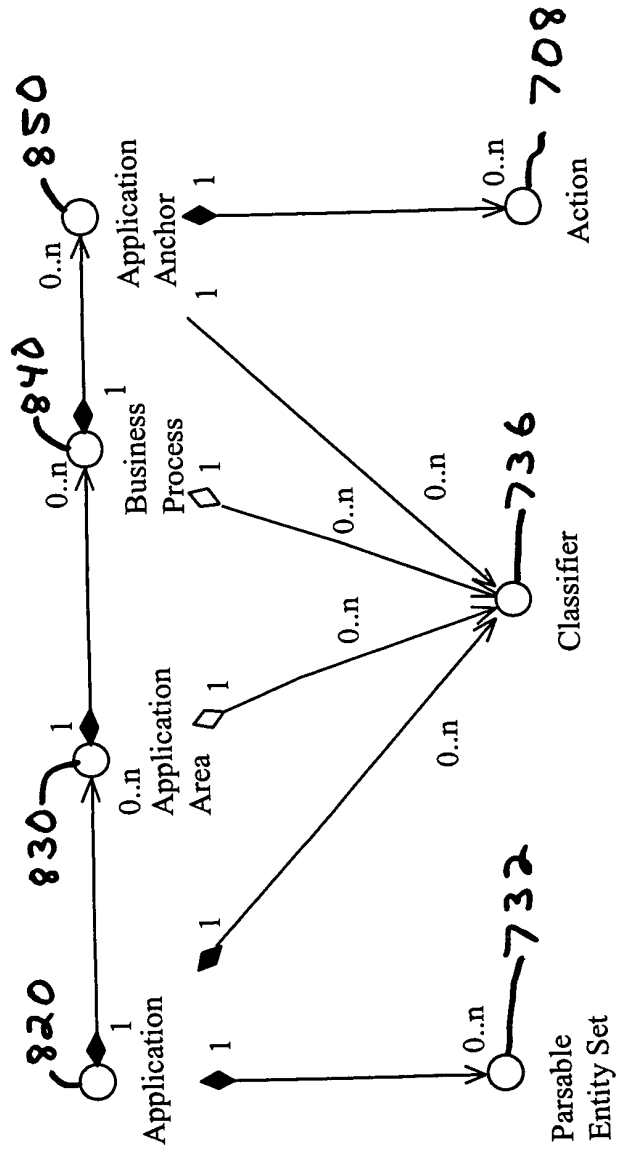


FIG. 9

1000

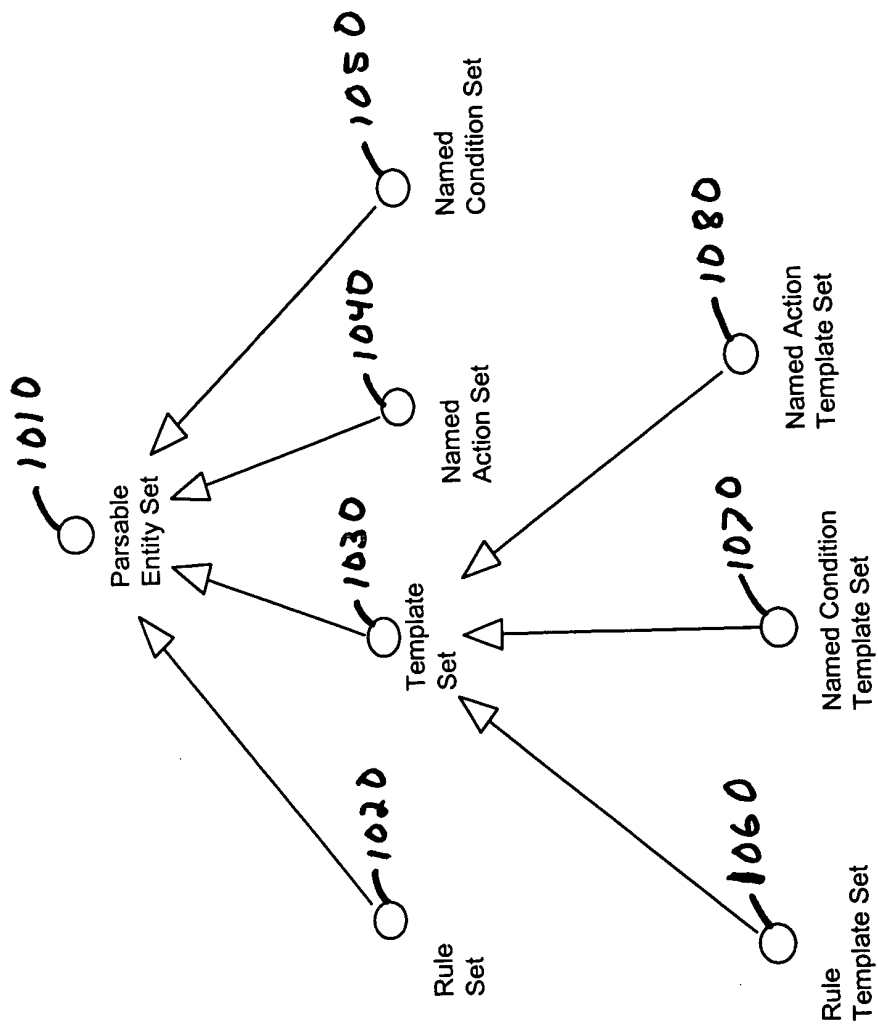


FIG. 10

1100

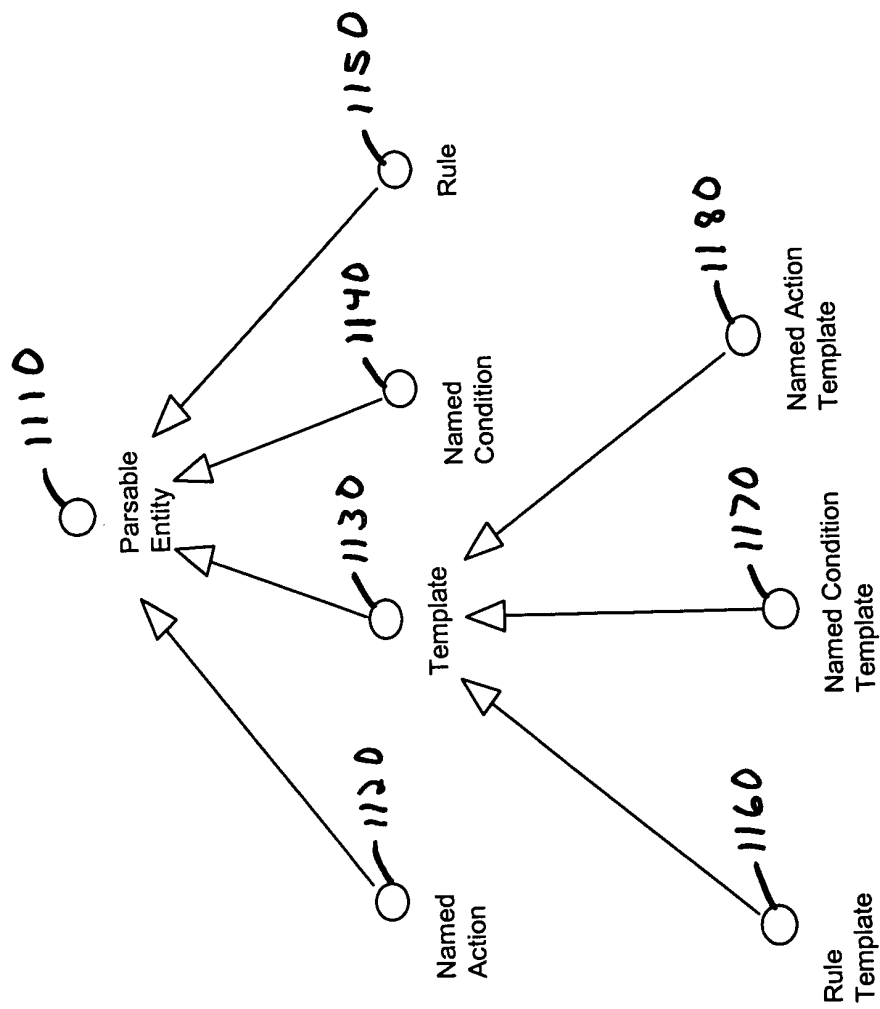


FIG. 11

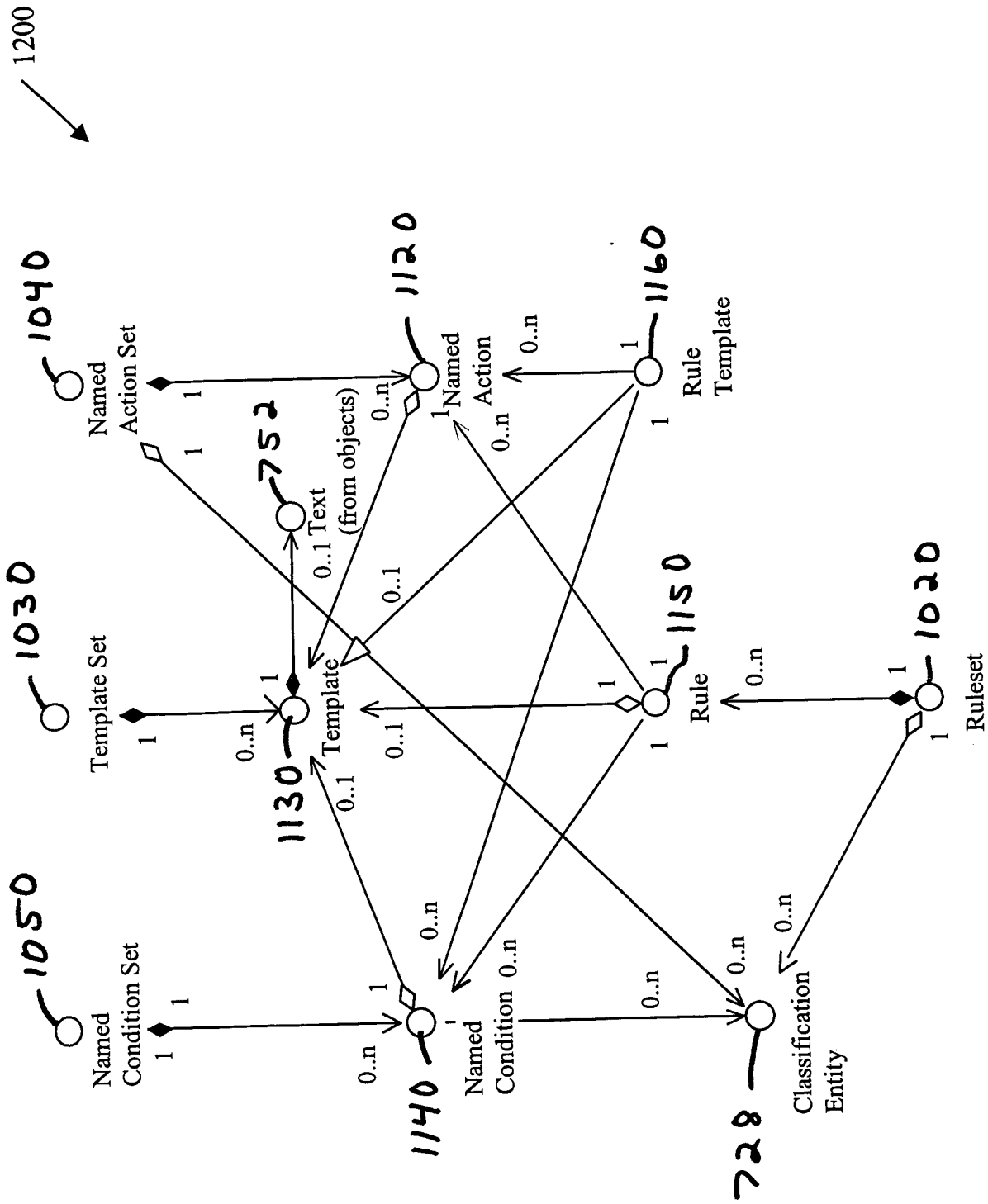


FIG. 12

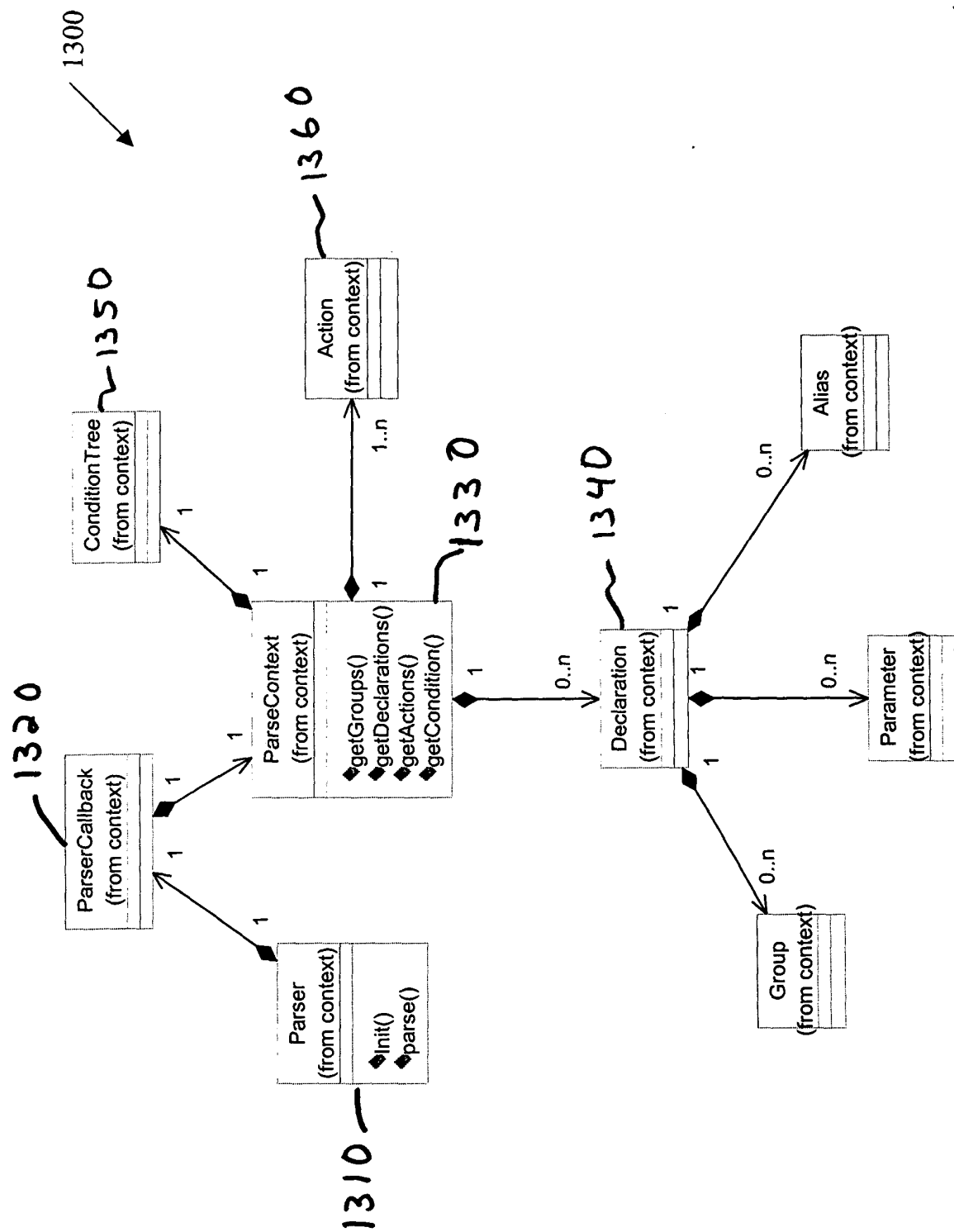


FIG. 13

1400

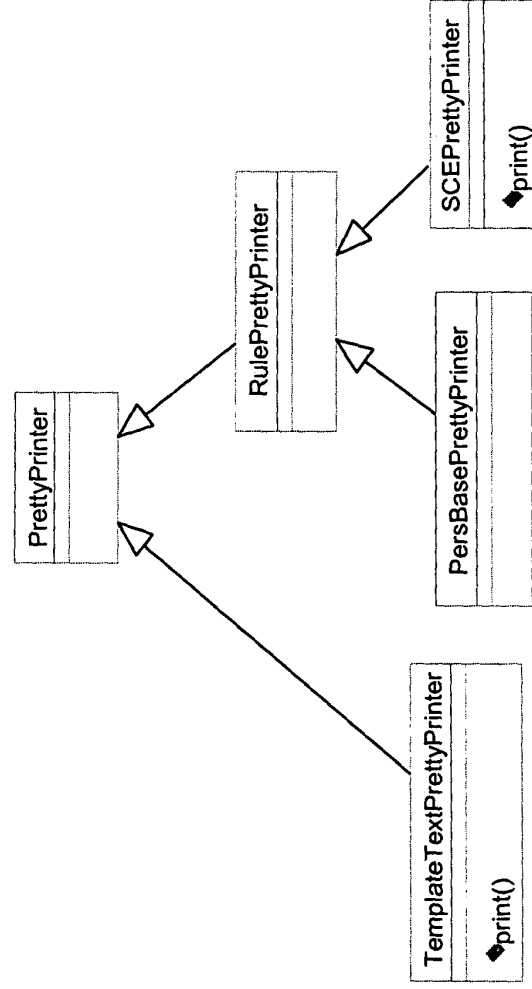


FIG. 14

1500

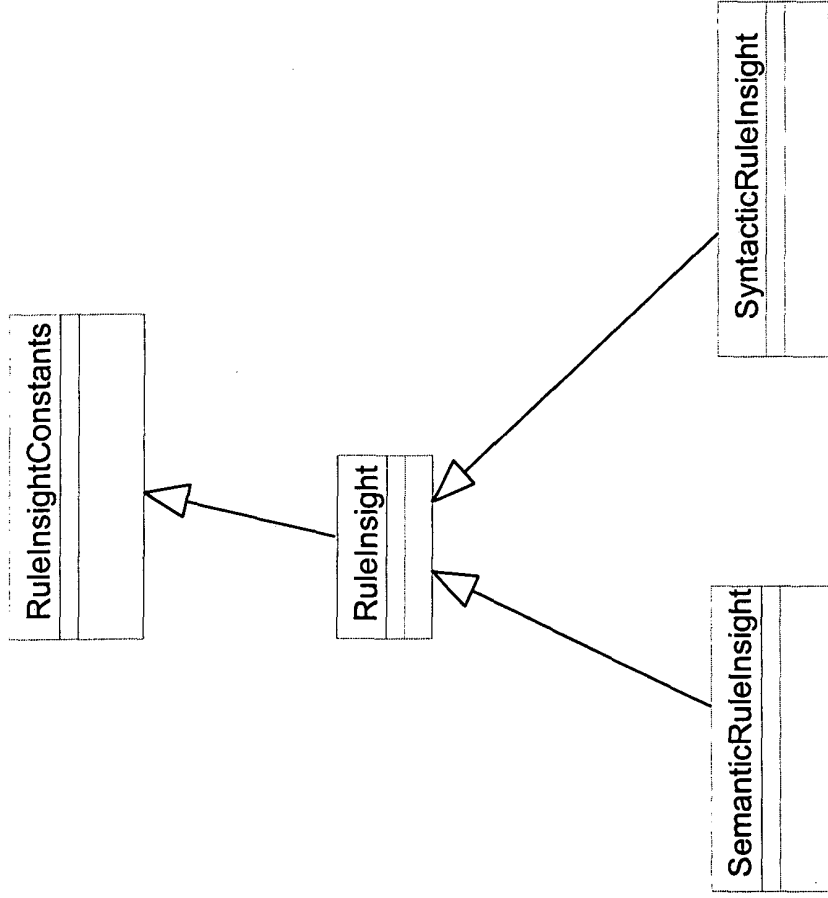


FIG. 15